



Committee Meeting Minutes

July 16, 2018

7:30 – 8:30 p.m.

Meeting Facilitator: Debbie Peltz

Location: Rush Hour Grille / Back Room

Board Attendees: Sue Vasiliauskas, David Kleinman, Rich Swerbinsky, Nora Suder-Riley, Lisa Webb, Jackie Ritter

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting (posted to website / link on Facebook page) - Rich made motion to approve / Sue seconded.
- IV. Discussion Points:
 - Membership update: Currently have 32 family memberships and 8 individuals. No new members in past month. Current balance \$3,071 (\$40 in tips at July 4th Rock the Park / reimbursed DK for t-shirt purchase).
 - Open question - How to increase membership and funds?
 - Suggestion to march in Twins Day parade with Flag/banner to promote awareness.
 - Lisa Webb sent a report in that she researched a banner/flag – found on bannerbuzz.com for around \$200 – Rich to provide original logo – checking Groupon / banner size to be provided by Rich. Need to contact Derek to see about potential signage or stands (service department).
 - **Action Item** – decision made to use current balance to purchase banner. David found local company for 3' x 10' banner for \$105 – decision out to the board to finalize.
 - **Action Item:** Group to march in parade and meet in the square at 8am to line up. Sue / Deb / David / Lisa / Nora / Lisa (?) / Jackie (?)
 - If not able to get finished banner by parade – Nora may be able to work something up we can use.
 - **FUTURE STATE:** Michael made suggestions for future project - Personalized banner – set up with paint for banner...outline with Logo and spell out “Friends” ...need to revisit / brainstorm. Kids with fingerpaints, etc.
 - Push to get the schools involved – work with PTA to potentially send flyers home with students when events are scheduled (seeking volunteers and raising awareness with parents)
 - **Action Item:** Sue will engage PTA - feel that getting families with young kids involved is important.
 - **Action Item:** Nora will find out about morning announcements for both Middle school and High School – need to script for community service opportunity / senior reminder, etc.
 - Tabled discussion around link to pay membership dues online. Could be costly – maybe if they pay online, add a \$2 admin fee to cover costs, but need higher volume of members for it to make sense.
 - How does Friends of Hudson Parks seek membership?
 - **Action Item** – Peltz sent email to FOHP Board and will follow up to get additional insight
 - Twinsburg Turkey Trot
 - Need to coordinate table and volunteers – date is set and we'll discuss table details with Derek
 - Duathlon
 - Check dates / table and booth – scheduled for April 2019
 - Discussion and agreement to begin local Business / Corporate outreach
 - Peltz to forward sponsorship letter (FOHP) to David L/



Friends of Twinsburg Parks

- Work to create a sponsorship page on our website for businesses to advertise for a fee.
- **Action Item** – David Kleiman / create action plan...group agreed on fee scale reduction setting fees at \$100 for “Friend” and \$250 for “Best Friend” levels
 - **Twinsburg Education** – Nora to reach out for donation
 - **CLE UW** – Deb to reach out for donation
 - Need to create subcommittee to focus on business memberships / sponsorships
- Further discussion of a talk at the Senior Center to provide awareness of our group.
 - **Action Item** – Peltz will reach out to Community Center and schedule opportunity to engage members (see New Business)
 - – Debbie to reach out for opportunities
- Encourage local groups (TBL, AYSO, AC Soccer, etc...) to write letters of endorsements for the group as ultimately all of the groups stand to benefit from FOTP. Endorsements to businesses and parents. Link these letters to the website.
 - **Action Item** – AYSO / Soccer – David Kleinman
 - **Action Item** – Rich Swerbinsky to own TBL
 - **Action Item** – Nora - Youth Softball League
- Chick Fila / Handels / Chipolte
 - **Action Item:** Jackie following up with Chick Fila, Debbie to reach out again to Chipotle (no response!) and David will reach out to Handels
- Discussed having a big fundraiser in Sept – perhaps a Thurs night cocktail hour or dinner at the new clubhouse. Pre-sale tickets sold. All proceeds will go directly to FOTP. Charge a basic fee w/ 2 drink tickets and cash bar, apps.
 - **Action Item** – Debbie will email **Abby Fechter** (David provided email Afechter@twinsburg.oh.us):
 - What do we need to do for fundraiser
 - How much should tickets be – what do they include and what goes to FOTP (can we get portion of drink sales?)
 - Timing – Thursday night
 - Give us space for auction / raffles / baskets – 50/50?
- Liberty Park – permanent corn hole
 - **Action Item:** Debbie to reach out again to FOHP for insight on Hudson location – how to they do the logistics for holding bags and utilizing location. Also to reach out to Jim Porach for info already captured.
 - Group discussed at length – something to highlight as task for fundraising.
 - **Action Item:** Need to get feedback from community on idea and other suggestions.
- Discussed a night golf scramble with glow in the dark balls. Shotgun start. All proceeds to benefit FOTP
 - Group decided that we would need subcommittee / planningput a pin in it for now (2019 summer)
- Jackie suggested a family night at the Perci Amphitheater for a movie. Would Summit Sound donate equipment for a nominal fee? Charge small fee to benefit FOTP.
 - **Action Item** – determine future state opportunity
- Could FOTP partner with Rotary for the splash pad and partner with rotary seeking a grant?
 - **Action Item** – will bring to Parks & Rec Commission meeting for discussion. Need feedback from community to supplement idea
- Did not further discuss possibly host an informative meeting about what FOTP is all about. Have a meeting at the senior center and have a meeting at an event at the new clubhouse.



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- **Action Item** – assign ownership and planning during next meeting 8/20/18
- Suggestion to reach out to Greg Bellan about social media and how to expand FOTP's market
 - **Action item** – assign ownership
- Social Media – posting committee
 - **Action Item** – Rich to provide schedule for posting to FB (mirror TBL approach)

V. New Business

- **Senior Picnic** – July 20th @ 11am
 - Nora Suder-Riley and Dave Kleinman to volunteer – arrive no later than 10:15am to set up (Laura Siefer is contact from Senior Center)
 - Need to bring everything – tent, table and table cloth, table stands, etc (Debbie has tent and table if needed and can hand off materials)
 - T-shirts to be worn
 - Games to be finalized – ideas from Nora
 - Metal detector – look for items (Rich will provide from TBL – Nora will provide from SB)
 - Bird Watching – binoculars / book (Nora has)
 - Table supplies – suggestion box / slip to leverage – Debbie to provide along with table dressings
- Discussed defining “FOTP TASK LIST” with specifics on which projects will be supported by the committee. Will supplement 5-year plan that is being revised by the Park and Recreation Commission
- Meeting to refresh the P&R 5-year plan to be scheduled (i.e. Nature Works Grants) –
 - Rich sent most recent copy to group – need to review and provide feedback / update recommendations
- Need to investigate potential Grant proposals that FOTP can submit to support and supplement Parks & Rec project.

VI. Adjournment

- Next Meeting – **third Monday of the month** – August 20th @ 7:30pm / Rush Hour Grille back room.