



Committee Meeting Agenda

May 21, 2018

7:30 – 8:30 p.m.

Meeting Facilitator: Debbie Peltz

Location: Rush Hour Grille / Back Room

Board Attendees: Debbie Peltz, Chris Shaffer, David Kleinman, Sue Vasiliauskas, Jo-Ann McFearin, Nora Suder-Riley, Sue Davis, Lisa Webb

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting (posted to website / link on Facebook page)

IV. Open items

■ Newsletter and Event Planning / Action Items:

- Nora's 50th B-Day bash! What a success! 3 new family memberships, 1 individual, 2 T-shirts ordered and an additional \$92 in donations. **THANK YOU for your generosity Nora!!**
- Garden Club Event – Great visibility and lots of questions and engagement from attendees! 1 new family membership, 1 individual and 1 T-shirt sold!
- Lisa Webb – Update on researching table cover with FOTP logo.
- Need to research link on FOTP website to make donations and submit membership funds online.
- Need to add Board member photos and bios to the website
- Kristen Blyer – Update on leveraging THS “school announcements” to raise awareness and highlight volunteer hour opportunities.
- Need to engage Community Center, Garden Club, Scouts and Rotary for partnership opportunities future state
- David to prepare short presentation for Chamber of Commerce – next open meeting opportunity not until the fall (*keep on the agenda for visibility*)
- Donna Baumiller assigned to kick-off newsletter – Confirmed receipt of Mail Chimp and she will begin formatting draft for review in next meeting. Forwarded recent Hudson Friends version for review / ideas.
 - Received blurb from David K. to include in first edition – Deb Peltz to submit another personal blurb to supplement. All board members should draft a version for themselves!

■ Current Committee Focus:

- Membership growth
 - Current State: 25 family members, 6 individual, 1 group, 4 benefactors and 1 donation. Account = \$2,524
 - *Added in 4 new family members, 2 individuals and many donations!*
 - Potential to create membership “tiers” – increased level or amount of donations = “*FOTP Best Friends*” status
 - Need to post flyer and membership form up at Twinsburg Fitness Center
 - Can also post T-shirts at TFC – Peltz contacted Sue @ RDP for link online to order FOTP shirt / sweatshirt options.
 - *Nora can we leverage the QR code created for your party to use in selling t-shirts and memberships?*
 - Need to add link to FOTP on City and Parks & Rec websites
- Community Engagement / Volunteering
 - May 26th / Concert in the Park – (Reggae Fest) – Review schedule for volunteers 3pm – 10pm
 - **Arrive at 3:10pm - Need More Volunteers at each station! Scanning tix at the gate, 50/50 (drawing at 9:30pm) and possible information table at the event?**



Friends of Twinsburg Parks

- **Need 50/50 tickets, bin and money pouch w/ change available**
- June 9th – Taste of Twinsburg: Confirmed with Derek S. that FOTP can set up a table from 2pm to 7pm – **need volunteers with me!** ☑
- October – Clean Up Twinsburg Event sponsored by Environmental Commission. FOTP confirmed partnership with Lynn Muter and Pat Jeffers on scheduled clean-up day – they need help with participation and marketing / communication.
 - Both were excited to schedule a collaborative event in the summer focused on park clean up – **August???** Or even possible trail run w/clean up combined
- Connected with Carol Agnew at Summit Metro Parks – *Friends of Metro Parks*. Great partnership opportunity and the Nature Center was offered as a potential location for future meetings. Need to follow up
- Social Media
 - Facebook Army set up – Rich to provide schedule for specific posting assignments
 - Cable 9 – Nora assigned FOTP “homework” for all to watch Stanley Stine’s presentation at City Council meeting. <https://cable9.viebit.com/player.php?hash=6DvrtaM0ydFf>
 - Assigned creation of Social Media committee to Kristen Blyer! Need to increase consistency, commitment and ownership with goal of getting the word out across all surrounding communities as well!
 - Need to leverage Board Member Blurbs from website & newsletter.
 - **REMINDER! All committee members – please post all your beautiful Twinsburg Parks photos to our Facebook page whenever and as often as you can!**

V. New business

- Need to define “FOTP TASK LIST” with specifics on which projects will be supported by the committee. Will supplement 5-year plan that is being revised by the Park and Recreation Commission
 - Meeting to refresh the P&R 5-year plan to be scheduled (i.e. Nature Works Grants) – SCHEDULE!!
 - Need to investigate potential Grant proposals that FOTP can submit to support and supplement Parks & Rec project.
- Potential ideas and volunteer projects discussed:
 - Chipotle Fundraiser – FOTP percentage of sales (now 33% but can do 3 times a year)
 - Peltz submitted request online for 7/21/18 and will follow up
 - Permanent Corn Hole – adult / teen – need presentation to P&R Board (*sub-committee?*) regarding placement / mowing & maintenance requirements / placement (replace horse-shoe pit @ Chamberlin?)
 - “White Building” removal / Trail head signage & parking – support P&R project (*sub-committee?*)
 - Walk-a-thon (targeted for children with parent / family memberships)
 - Splash Pad
 - Splash-In / Dive-In fundraising events – need to connect with Brandon Burns for details
 - Trail signage – need to determine what is needed / recommended for enhancement
 - Storm drain stenciling / Idlewood Pavilion & Playground Area (painting) / Glenmeadow / Animal land signage area (landscaping / painting) / Waterpark hillside (landscaping)
 - Peltz will follow up with Parks Director for information / details

VI. Adjournment

- Next Meeting – **third Monday of the month** – June 18th @ 7:30pm / Rush Hour Grille back room.