



Committee Meeting Minutes

June 18, 2018

7:30 – 8:30 p.m.

Meeting Facilitator: Sue Vasiliauskas

Location: Rush Hour Grille / Back Room

Board Attendees: Sue Davis / Members attended – Jackie Ritter, Holly Norton, Alicia Gowen, Ted and Sharon Yates.

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting (posted to website / link on Facebook page) – Jackie Ritter approved / Holly 2nd

IV. Discussion Points:

- Reggae Fest Update - \$383 deposited from Reggae Fest. Success despite the weather
- Lisa Webb sent a report in that she researched a banner/flag – found on bannerbuzz.com for around \$200 - needs help with the artwork
 - **Action Item** – decision: fundraising for banner or use of current balance? Need volunteer for artwork or use current logo
- Link to pay membership dues online. Could be costly – maybe if they pay online, add a \$2 admin fee to cover costs.
- Discussed membership. Currently have 32 family memberships and 8 individuals. No new members in past month. Current bank balance \$3,195. Long discussions regarding how to increase membership and funds: Suggestion to march in Twins Day parade with Flag/banner to promote awareness. Push to get the schools involved – send flyers home with students.
 - **Action Item:** Club should reach out to PTA - feel that getting families with young kids involved is important. Create flyer and engage PTA – who is best contact?
- How does Friends of Hudson Parks seek membership?
 - **Action Item** – Peltz will follow up to get additional insight
- Other ideas to raise \$\$ - sell Christmas trees, pumpkins at Halloween, etc....would require a lot of manpower to have a fundraiser like these to be successful.
- Reach out to businesses -create a sponsorship page on our website for businesses to advertise for a fee.
 - **Action Item** – Need to create subcommittee to focus on business memberships / sponsorships
- Holly & Sue discussed the importance of reaching out to seniors regarding membership. Discussion of a talk at the Senior Center to provide awareness of our group.
 - **Action Item** – Peltz will reach out to Community Center and schedule opportunity to engage members
- Encourage local groups (TBL, AYSO, AC Soccer, etc...) to write letters of endorsements for the group as ultimately all of the groups stand to benefit from FOTP. Link these letters to the website.
 - **Action Item** – identify ownership of this task
- Discussion about having a big fundraiser in Sept – perhaps a Thurs night cocktail hour or dinner at the new clubhouse. Pre-sale tickets sold. All proceeds will go directly to FOTP. Charge a basic fee w/ 2 drink tickets and cash bar, apps.
 - **Action Item** – need subcommittee / planning
- Discussion of a night golf scramble with glow in the dark balls. Shotgun start. All proceeds to benefit FOTP
 - **Action Item** – need subcommittee / planning



*Friends of
Twinsburg Parks*

- Jackie suggested a family night at the Perci Amphitheater for a movie. Would Summit Sound donate equipment for a nominal fee? Charge small fee to benefit FOTP.
 - **Action Item** – will bring to Parks & Rec Commission meeting on 6/28/18 for discussion.
- Discussion evolved stating that the “excitement” of FOTP is not there with residents yet. They will not get excited about new signage at the trails, playground painting or white building removal. While all great ideas, they are not ideas that are getting residents excited to join. FOTP needs to attract members with bigger ticket items like potential splash pad, teen improvements to Liberty (cornhole, etc...). Even if these bigger tickets require a lot of \$\$\$, discussing these items with the community may make more residents willing to give if they see their donations going toward new things for the community. Could FOTP partner with Rotary for the splash pad and partner with rotary seeking a grant?
 - **Action Item** – will bring to Parks & Rec Commission meeting on 6/28 for discussion
- Possibly host an informative meeting about what FOTP is all about. Have a meeting at the senior center and have a meeting at an event at the new clubhouse.
 - **Action Item** – assign ownership and planning
- Need for trail from Liberty Park to Nature park be completed. Residents off of Liberty Road would love to see path from Liberty Park expanded so kids can ride from neighborhoods in Ethan’s Green all the way to Liberty Park. Can our group help in this endeavor?
- Suggestion to reach out to Greg Bellan about social media and how to expand FOTP’s market
 - **Action item** – assign ownership
- Daytime golf outing? Can get businesses to sponsor holes?

V. Adjournment

- Meeting adjourned approx. 8:45 PM
- Next Meeting – **third Monday of the month** – July 16th @ 7:30pm / Rush Hour Grille back room.