



## Committee Meeting Minutes

April 16, 2018

7:30 – 8:30 p.m.

Meeting Facilitator: Debbie Peltz

Location: Rush Hour Grille

Board Attendees: Debbie Peltz, Chris Shaffer, David Kleinman, Sue Vasiliauskas, Jo-Ann McFearin, Nora Suder-Riley, Sue Davis, Lisa Webb

- I. **Call to order**
- II. **Roll call**
- III. **Approval of minutes from last meeting** (posted to website / link on Facebook page)
- IV. **Open items**
  - 501C3 approval received and FOTP is now an official non-profit!! Thanks to everyone for helping to make it happen! ☺
  - Earth Day Sponsorship
    - 4/20 @ City Hall – 7 to 9pm Update: Jackie Ritter attended and shared information on FOTP memberships – good feedback from attendees. **BIG THANK YOU TO JACKIE!!!**
      - 4/21 @ Liberty Nature Center from 12-4pm/ Deb Peltz & Donna Baumiller took in 5 new members (and a donation!) – total \$110 collected and great interest and excitement about the committee from attendees. Trio - *The Whims* – (THS Freshmen!) gave a great performance and we were proud to be able to sponsor them!
      - Connected with Carol Agnew at Summit Metro Parks – *Friends of Metro Parks*. Great partnership opportunity and the Nature Center was offered as a potential location for future meetings.
      - **Big THANK YOU to Jim Porach and Lisa Webb for their help!**
  - Newsletter and Event Planning / Action Items:
    - Donna Baumiller assigned to kick-off newsletter this week – Confirmed receipt of Mail Chimp and she will begin formatting draft for review in next meeting
      - Received blurb from David K. to include in first edition – Deb Peltz to submit another personal blurb to supplement
    - David to prepare short presentation for Chamber of Commerce – next open meeting opportunity not until the fall
    - Received acrylic frames for table set up (thank you to Jim Porach!)
    - Lisa Webb researching table cover with FOTP logo.
    - Need to research link to RDP website for t-shirt orders online – can add QR code to table set up (**need volunteer to create QR code for t-shirts and website!**)
    - Need to research link on FOTP website to make donations and submit membership funds online.
    - Need to add Board member photos and bios to the website
    - Kristen Blyer to engage THS and leverage “school announcements” to raise awareness and highlight volunteer hour opportunities.
    - Need to engage Community Center, Scouts and Rotary for partnership opportunities future state
  - Current Committee Focus:
    - Membership growth
      - 501c3 is finalized, so we can start to define approach to Business and Corporate Sponsorships – updated membership form sent to group with #.
      - Potential to create membership “tiers” – increased level or amount of donations = “*FOTP Best Friends*” status



## Friends of Twinsburg Parks

- Need to post flyer and membership form up at Twinsburg Fitness Center
  - Can also post T-shirts at TFC – Peltz will contact Sue @ RDP for link online to order FOTP shirt / sweatshirt options.
- Need to add link to FOTP on City and Parks & Rec websites
- Community Engagement / Volunteering
  - “Gardening with a Purpose” – On 4/28/18 from 10am to 4pm, FOTP partnered with the Garden Club and had a table at this event. We received lots of great feedback and several new memberships!
  - May 18<sup>th</sup> – Nora Suder-Riley’s Birthday Party – Charity event for FOTP to attend and raise awareness! A big THANK YOU to Nora for her generosity with this opportunity!!
  - May 26<sup>th</sup> / Concert in the Park – (Reggae Fest) – **Need Volunteers! Nora Suder-Riley, David Kleinman, Lisa Webb and Michelle Whittington / need 3-4 more!**
    - **Need 50/50 tickets and money pouch w/ change available**
  - June 9<sup>th</sup> – Taste of Twinsburg: Confirmed with Derek S. that FOTP can set up a table from 2pm to 7pm – **need volunteers!**
  - October – Clean Up Twinsburg Event sponsored by Environmental Commission. FOTP confirmed partnership with Lynn Muter and Pat Jeffers on scheduled clean-up day – they need help with participation and marketing / communication. Both were excited to schedule a collaborative event in the summer focused on park clean up – or even possible trail run w/clean up combined. *Please consider attending the Environmental Commission May 1<sup>st</sup> meeting!*
- Social Media
  - Facebook Army set up – Rich to provide schedule for specific posting assignments
  - Cable 9 – Nora assigned FOTP “homework” for all to watch Stanley Stine’s presentation at City Council meeting. <https://cable9.viebit.com/player.php?hash=6DvrtaM0ydFf>
  - Assigned creation of Social Media committee to Kristen Blyer! Need to increase consistency, commitment and ownership with goal of getting the word out across all surrounding communities as well!
  - Need to leverage Board Member Blurbs from website & newsletter.
  - **REMINDER! All committee members – please post all your beautiful Twinsburg Parks photos to our Facebook page whenever and as often as you can!**

### V. New business

- Need to define “FOTP TASK LIST” with specifics on which projects will be supported by the committee. Will supplement 5-year plan that is being revised by the Park and Recreation Commission
  - Meeting to refresh the P&R 5-year plan to be scheduled (i.e. Nature Works Grants)
  - Need to investigate potential Grant proposals that FOTP can submit to support and supplement Parks & Rec project.
- Potential ideas and volunteer projects discussed:
  - Permanent Corn Hole – adult / teen – need presentation to P&R Board (*sub-committee?*) regarding placement / mowing & maintenance requirements / placement (replace horse-shoe pit @ Chamberlin?)
  - “White Building” removal / Trail head signage & parking – support P&R project (*sub-committee?*)
  - Walk-a-thon (targeted for children with parent / family memberships)
  - Splash Pad
  - Splash-In / Dive-In fundraising events – need to connect with Brandon Burns for details
  - Trail signage – need to determine what is needed / recommended for enhancement
  - Storm drain stenciling / Idlewood Pavilion & Playground Area (painting) / Glenmeadow / Animal land signage area (landscaping / painting) / Waterpark hillside (landscaping)
    - Peltz will follow up with Parks Director for information / details

### VI. Adjournment



*Friends of*  
*Twinsburg Parks*

- Next Meeting – **third Monday of the month** – May 14<sup>th</sup> @ 7:30pm / Rush Hour Grille back room.